

Facebook Ad Strategy Template

Your Objective

(Set a clear & specific objective for your Campaign)

Your Audience

(Who are you trying to attract)

Your Platform

(Where does your audience hang out online)

Your Sales Funnel

(Your Sales Funnel to convert your traffic into leads, and leads into sales)

Your Return on Investment

(What are you tracking and how much is it costing?)



SIMPLE DIGITAL MARKETING SOLUTIONS FOR YOUR SMALL BUSINESS